



# Event Sponsorship

SPONSORSHIP LEVELS	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
Tickets	8	6	4	2
Company Logo & Name Recognition on all Promotional Material	✓	✓	✓	✓
Company Website Hyperlink on SBAP Event Page	✓	✓	✓	✓
Social Media Recognition & Featured FB Post	✓	✓	✓	✓
Verbal Recognition at Podium	✓	✓	✓	✓
Ad in Event Program	back or inside cover	full	half	quarter
<b>Employee Engagement Opportunities*</b>	✓	1 - 6	1 - 4	1 - 3
Individual Event Signage	✓	✓		
Sponsor Discount Code	✓	✓		
Company Banner on SBAP Website Homepage	1 month	2 weeks		
Photo Opportunity with Event Cast	✓			
Personalized Sponsorship Acknowledgement Suitable for Display	✓			
Company Spotlight Article in SBAP Newsletter	✓			

## Employee engagement opportunities\*

### For all levels of sponsorship, we offer a variety of employee engagement opportunities:

1. Workplace Giving & Corporate Matching	Giving Challenges, Collections (Emergency Preparedness Kits, School Supplies, Birthday Boxes), Diaper/Coat Drives, Workplace Privilege Days, Informational Tablings, Third Party Events (Sporting Events, Tours, Cocktail Parties)
2. Program Sponsorship	Afterschool & Extracurricular Activities, Client Professional Development Classes, Transitional Support, Educational Programs, Direct Service Programs, Holiday Support
3. Customized Educational Opportunity	SBAP staff will present Agency Overview & Topic-Specific Presentations at Your Company Location

### For PLATINUM, GOLD & SILVER sponsors, we offer the following additional opportunities:

4. On the Ground Experience	Volunteer Opportunities such as Awareness Month Activities, Wreath Day, Holiday Event Preparations (Adopt-a-Family), Administrative Support (folding, thank you calls, stuffing & addressing envelopes), Childcare, Client Transportation
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### For PLATINUM & GOLD sponsors, we offer the following additional opportunities:

5. Skill Sharing	Bring a particular expertise to SBAP clients and/or staff
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6. Professional Development Opportunities

Guided SBAP Agency Tours, Customized In-services & Trainings

**For PLATINUM sponsors, we offer the following additional opportunity:**

7. Customized *Day of Service* Opportunity

A customized *Day of Service* opportunity for your company employees advertised and organized by SBAP

Our sponsorship opportunities are designed to help you meet your marketing objectives. Each package includes customization support. For more information, please contact Gina Devaux at 860-489-3798.