

Event Sponsorship

SPONSORSHIP LEVELS	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
Tickets	8	6	4	2
Company Logo & Name Recognition on all Promotional Material	✓	✓	✓	✓
Company Website Hyperlink on SBAP Event Page	✓	✓	✓	✓
Social Media Recognition & Featured FB Post	✓	✓	✓	✓
Verbal Recognition at Podium	✓	✓	✓	✓
Ad in Event Program	back or inside cover	full (5" x 8")	half (3¾" x 5")	quarter (1½" x 2½")
Employee Engagement Opportunities* (see page 5)	✓	1 - 6	1 - 4	1 - 3
Individual Event Signage	✓	✓		
Sponsor Discount Code	✓	✓		
Company Banner on SBAP Website Homepage	1 month	2 weeks		
Photo Opportunity with Event Cast	✓			
Personalized Sponsorship Acknowledgement Suitable for Display	✓			
Company Spotlight Article in SBAP Newsletter	✓			

EVENT DESCRIPTIONS

Authors' Luncheon	For more than 10 years, Susan B. Anthony Project has proudly hosted its annual Authors' Luncheon — a captivating afternoon where the audience is treated to personal and literary stories from a diverse panel of Guest Authors.
MOMIX in the Garden	Guests are treated to wine, hors d'oeuvres and a breathtaking private performance in the beautiful gardens of a different host home each year. MOMIX in the Garden has become an annual event that draws more than 200 guests each year.

Employee Engagement

Successful partnerships offer invaluable learning opportunities that strengthen and develop each organization. We look forward to sharing our knowledge and experience in ways that will benefit and best meet your organization's needs. We also encourage and welcome shared learning and support that only your employees can bring to SBAP.

Employee Engagement Opportunities*

All agency, event and program sponsorships include a variety of employee engagement opportunities:

- | | |
|---|---|
| 1. Workplace Giving & Corporate Matching | Giving Challenges, Collections (Emergency Preparedness Kits, School Supplies, Birthday Boxes), Diaper/Coat Drives, Workplace Privilege Days, Informational Tablings, Third Party Events (Sporting Events, Tours, Cocktail Parties) |
| 2. Program Sponsorship | Afterschool & Extracurricular Activities, Client Professional Development Classes, Transitional Support, Educational Programs, Direct Service Programs, Holiday Support |
| 3. Customized Educational Opportunity | SBAP staff will present Agency Overview & Topic-Specific Presentations at Your Company Location |
| 4. On the Ground Experience | Volunteer Opportunities such as Awareness Month Activities, Wreath Day, Holiday Event Preparations (Adopt-a-Family), Administrative Support (folding, thank you calls, stuffing & addressing envelopes), Childcare, Client Transportation |
| 5. Skill Sharing | Bring a particular expertise to SBAP clients and/or staff |
| 6. Professional Development Opportunities | Guided SBAP Agency Tours, Customized In-services & Trainings |
| 7. Customized <i>Day of Service</i> Opportunity | A customized Day of Service opportunity for your company employees advertised and organized by SBAP |

Our sponsorship opportunities are designed to help you meet your marketing objectives. Each package includes customization support. For more information, please contact Gina Devaux at 860-489-3798.